* Vision
  + An efficient, easy to use, user-friendly online transit system used by the students, faculty, and administration at AIU as a part of their daily life. The system allows the users peace of mind when traveling to and from the university.
* Goals
  + A fully functional web and mobile application focused on excellent user experience and accurate information about the transit system.
  + Reliable and quick support and cancellation support (24 hours prior).
  + Allowing multiple buses to run according to the user data, since currently only one bus runs at specific times which wastes time of students and faculty members.
  + Provide stakeholders with valuable user data and financial information to understand user behaviors and provide better/profitable service in the future.
* Scope
  + In-Scope
  + Payment system to book online and cancellation support.
  + Estimated arrival and departure time of different buses.
  + Timely updates about any unforeseen circumstances or bus route changes.
  + Availability of seats and route information.
  + Rate drivers and overall experience during the travel.
  + Out-of-scope
    - Live tracking of the buses (Costly hardware has to be installed)
    - Offline support for the bus route information. (Automated messaging or calling)
    - Android application (Not enough time)
* Values
  + Embrace Change - Be willing to implement user feedback as quickly as possible and improve upon the system.
  + Quick software releases and web hosting upkeep.
  + Deep collaboration between users and stakeholders.
  + Ready to scale quickly and efficiently.
* Success Measures
  + 10 buses carrying 280 students, fully operating using the app with registration,payment, and tracking system.
  + 300 user hits on the website and 100 app downloads on iOS devices.
  + 4.5+ rating on App Store and good reviews to be published on the website.
  + Promotion in the AIU Voice Club, Facebook, Newsletter, and local radio.
* Working Agreements
  + Commitment to the values stated above.
  + Clear communication regarding availability and skill experiences to delegate work properly.
  + Committing to internal deadlines and patience with colleagues.
  + Respecting personal and work boundaries due to the time difference.